



# EXECUTIVE CERTIFICATE IN HEALTHCARE MANAGEMENT (ECHM)

Commencement date: **26 August 2020**

Time: **09:00 AM**

Venue: **University of Cyberjaya, Cyberjaya**

## INTRODUCTION

Executive Certificate in Healthcare Management (ECHM) is an intensive five-day program intended for those interested in a systematic business understanding of organizational principles, practices, and insights pertinent to the management of health services related organizations. Over the course of five days we will examine key trends and changes in the current and emerging health care industry and the challenges posed to health care leaders.

## DESIGNED FOR

Health care professionals ( Executive and Non Executive)

## LEARNING APPROACH

This training emphasis on detailed presentation ,video show followed by individual exercise , group exercise and interactive discussions.

## PROGRAMME OBJECTIVES

- Gain new insights to transform your personal healthcare management and leadership capacity.
- Align strategy with organizational design, healthcare policy and the triple aim platform to succeed in value-based health care model.
- Understand how business analytics and talent management can improve performance.

## YOU WILL LEARN

### COMPREHENSIVE OVERVIEW OF THE VALUABLE TOOLS AND TECHNIQUES FOR IMPROVING THEIR PERSONAL EFFECTIVENESS AND PRODUCTIVITY

## WORKSHOP OUTLINE

- Day 1**
  - Healthcare Leadership and Change  
The Business of Healthcare
- Day 2**
  - Talent Management Capabilities for an  
Evolving Healthcare Landscape
- Day 3**
  - Changing Organizational Culture in  
Healthcare
- Day 4**
  - Leading Change in Healthcare Organization
- Day 5**
  - Aligning Healthcare Products, Services , and  
Strategies

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